				24 SECTIONS						
SECTION	TOTAL STORES	% TOTAL STORES	% IND VOL	PM SOM	% TRANS IN	% TRANS OUT	CHAIN	WHSLE	VENDOR	% KEY ACCT'S STORES
11	12,619	5.6	5.1	45.5	10	8	181	110	289	76
12	7,009	3.1	3.2	42.8	16	23	95	101	286	92
13	17,464	7.7	6.9	46.5	10	8	131	210	290	68
14	7,896	3.5	3.7	41.5	19	22	125	131	269	49
REGION 1	**44,988**	**20.0**	**19.1**	**44.6**	**4**	**5**	**532**	**552**	**1,134**	**68**
21	10,586	4.7	4.7	44.2	21	9	154	117	218	77
22	11,712	5.2	4.9	34.4	13	13	237	167	180	80
23	13,118	5.8	5.4	39.6	16	25	251	135	203	67
24	7,624	3.3	2.7	39.2	40	21	188	80	108	75
25	9,811	4.3	4.8	45.1	6	9	193	74	143	71
REGION 2	**52,851**	**23.5**	**22.8**	**40.5**	**6**	**4**	**1,023**	**573**	**852**	**74**
31	7,465	3.3	3.5	36.1	20	26	166	105	172	76
32	8,102	3.6	3.2	41.0	21	14	156	107	135	82
33	5,869	2.6	2.6	41.4	19	17	108	90	165	73
34	5,703	2.5	2.6	45.7	36	24	105	79	140	48
35	7,864	3.4	3.5	49.4	32	27	201	72	199	84
36	8,840	3.9	2.9	48.6	16	24	214	67	220	86
REGION 3	**43,843**	**19.5**	**18.6**	**43.6**	**7**	**5**	**950**	**520**	**1,031**	**74**
41	12,024	5.3	5.6	37.6	25	24	156	159	347	66
42	9,528	4.2	4.3	40.1	14	5	118	112	224	49
43	8,593	3.8	4.5	37.7	33	31	146	132	217	74
44	8,350	3.7	4.0	39.6	18	17	163	73	221	68
45	8,479	3.7	3.8	41.6	10	12	178	181	291	81
REGION 4	**46,974**	**20.8**	**22.3**	**39.1**	**8**	**5**	**761**	**657**	**1,300**	**67**
51	7,414	3.2	3.9	43.2	7	6	131	130	169	78
52	7,024	3.1	3.5	49.0	12	15	177	102	193	84
53	9,841	4.3	4.0	49.2	19	11	99	108	190	89
54	11,842	5.2	5.4	52.1	10	9	117	112	228	80
REGION 5	**36,121**	**16.0**	**17.0**	**48.7**	**5**	**4**	**524**	**452**	**780**	**82**

* ANALYSIS BASED ON JULY SPACE DATA

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